


BEAUTY 101

SKIN•CARE  
DIC•TION•AR•Y

Korean beauty trends are influencing skincare brands more than ever. But with so many different types of products, it's hard to tell which is what. Here's your guide to decoding what's really inside all those bottles.



**ampoule**  
[am-pyool, -pool]

A concentration of vitamins, enzymes and botanical extracts meant for specific skin concerns like dark spots. Very light in consistency, absorbs fastest, and provides more immediate results.

**WHEN TO APPLY:** Before serum and/or essence.

**Nature Republic Real Nature Ampoule in Acai Berry, P545**



**booster**  
[boo-ster]

Mixed with skincare to maximize efficacy since it allows the product to penetrate skin much faster (like a performance enhancer). To use, add 3 to 5 drops to your product (except sunscreen).

**WHEN TO APPLY:** After ampoule, with serum/moisturizer/essence.

**Etude House Like20 Booster, P898**



**concentrate**  
[kon-suh n-treyt]

A concentrated treatment containing nutrients like vitamins, essential oils and herbs that heal and treat different skin concerns such as aging skin. Accelerates overnight facial regeneration (similar to essence or serum).

**WHEN TO APPLY:** After toner.

**Kiehl's Midnight Recovery Concentrate, P2,985**



**emulsion**  
[ih-muhl-shuh n]

A lightweight, non-sticky, water-based moisturizer. Those with oily, acne-prone skin can benefit from using an emulsion rather than a cream because it contains less pore-clogging oils while still providing hydration.

**WHEN TO APPLY:** After serum or essence and before sunscreen.

**Philosophy Brighten My Day Brightening Emulsion, P2,895**




**essence**  
[es-uh ns]

Light and watery, sometimes mistaken for toner. Unlike toner, not meant to clean skin. Delivers vitamins deep into skin after cleansing. Rub between palms and press into skin to apply.

**WHEN TO APPLY:** After toner and before serum.

**Tony Moly Floria Whiting Essence, P1,148**



**softener**  
[saw-fuh-ner]

Softener lotions look similar to toner, but are very different. Toners cleanse and exfoliate skin, whereas softeners are simply meant to soften and hydrate the skin—unlike many toners that can be very drying.

**WHEN TO APPLY:** After cleansing.

**Shiseido White Lucent Brightening Balancing Softener, P3,800**



**sleeping pack**  
[slee-ping pak]

A creamy mask that is massaged onto skin during the last step of a skincare regimen. Sleeping packs are left on overnight to provide extra moisture and lock in all the products that were previously applied. Also referred to as sleeping masks, this product can be used one to two times per week instead of daily.

**WHEN TO APPLY:** Last step of regimen.

**Holika Holika Wine Therapy Sleeping Mask, P725**